



**Northern
Falcons
FC**

Northern Falcons FC Sponsorship Packages 2022



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Overview

The Northern Falcons Football Club is a progressive organisation consisting entirely of volunteers

We promote the health, social and community engagement benefits of team sports and encouraging sporting participation in the wider community.

The club is able to offer our sponsors many key benefits through a large membership and supporter base.

Teams:

- ▶ Seniors & Development Squad/Reserves
- ▶ MiniRoos Kick Off for Girls - Under 6-8
- ▶ Junior Mixed (Under 7, 8, 9)
- ▶ Junior Boys (Under 10, 11, 12, 13, 14, 15, 16, 17)
- ▶ Junior Girls (Under 8, 9, 10, 11 & 12)
- ▶ Intellectually Disabled Team (Access All Abilities)
- ▶ Masters Over 45



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Location

HAYES PARK



HAYES PARK, 143 FLINDERS ST., THORBURY 3072

Seniors Games are played on every second Saturday at Hayes Park

Junior teams play at Hayes Park every Sunday

Located in the high profile location at Flinders St. in Thornbury



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Package Summary

- ▶ **PERSONAL PLAYER SPONSOR (Value \$750.00)**
- ▶ **SINGLE JUNIOR TEAM (Value \$1500.00)**
- ▶ **SILVER PACKAGE (Value \$2,500.00)**
- ▶ **GOLD PACKAGE (Value \$5,000.00)**
- ▶ **PLATINUM PACKAGE (Value \$10,000.00)**



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Personal Sponsorship

PERSONAL PLAYER SPONSOR PACKAGE TO THE VALUE OF \$750.00

- ▶ Your company logo on our Facebook page for season 2022
- ▶ Your company logo on a sponsors board inside our clubroom with player photo
- ▶ Free club beanie



Single Junior Team Package

SINGLE JUNIOR TEAM PACKAGE TO THE VALUE OF \$1500.00

- ▶ Your company logo on our website (www.northernfalconsfc.com) for season 2022
- ▶ Your company logo on our Facebook & Instagram pages for season 2022 with regular mentions on our page
- ▶ Your company logo on a sponsors board inside our clubroom
- ▶ Display company logo (supplied by sponsor) on back of team playing shirt (1 junior team only)
- ▶ Free club beanie



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Silver Package

SILVER PACKAGE TO THE VALUE OF \$2,500.00

- ▶ Your company logo on our website (www.northernfalconsfc.com) for season 2022
- ▶ Your company logo on our Facebook & Instagram pages for season 2022 with regular mentions on our page
- ▶ Your company logo on a sponsors board inside our clubroom
- ▶ Advertising banner will be displayed at all home games
- ▶ Display company logo (supplied by sponsor) on leg of team playing shorts (1 team only)
- ▶ 2 x Complimentary club Scarf or beanie



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Gold Package

GOLD PACKAGE TO THE VALUE OF \$5,000.00

- ▶ Your company logo on our website (www.northernfalconsfc.com) for season 2022
- ▶ Your company logo on our Facebook & Instagram pages for season 2022 with regular mentions on our page including your branding on weekly action videos
- ▶ Your company logo on a sponsors board inside our clubroom
- ▶ Advertising banner will be displayed at all home games
- ▶ Display company logo (supplied by sponsor) on back of club playing shirts
- ▶ 2 x Complimentary club Scarf or beanie
- ▶ Two complimentary tickets to the clubs end of year Presentation night



Platinum Package

PLATINUM PACKAGE TO THE VALUE OF \$10,000.00

- ▶ Appreciation framed 2022 playing shirt including photo
- ▶ Your company logo on our website (www.northernfalconsfc.com) for season 2022
- ▶ Social Media posts on Facebook and Instagram including your branding on regular videos of club action
- ▶ Your company logo on sponsors board inside the clubrooms
- ▶ Advertising Banner will be displayed at all home games
- ▶ Company logo on signature of NFFC emails
- ▶ Display company logo on front of playing shirts
- ▶ Four complimentary tickets to the clubs end of year Presentation night (Senior or Junior)
- ▶ 4 x Complimentary club Beanies or scarves
- ▶ Complimentary Club Polo & Tracksuit
- ▶ Option to add \$2,000.00 to have your logo on ALL club Polo's for every player



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Key Benefits

- ▶ EXCELLENT EXPOSURE OF YOUR COMPANY'S LOGO THROUGHOUT THE NORTHERN AND WESTERN SUBURBS OF MELBOURNE WHEN THE LOGO IS DISPLAYED ON THE CLUB PLAYING SHIRTS OR SHORTS
- ▶ THE COMPANY LOGO OF MAJOR SPONSORS WILL FEATURE HEAVILY IN ANY PRINT AND SOCIAL MEDIA WITH PHOTOS OF CLUB PLAYERS DURING GAMES
- ▶ PREFERRED SUPPLIER AGREEMENTS WITH ALL CLUB SPONSORS OFFERING EXCELLENT REPEAT BUSINESS OPPORTUNITIES
- ▶ THE COMPANY'S ADVERTISEMENT WILL BE PLACED ON THE NORTHERN FALCONS FC CLUB WEB SITE, SOCIAL MEDIA PAGES & EMAIL SIGNATURE BLOCK
- ▶ THE OPPORTUNITY FOR YOUR COMPANY TO ACCESS THE PRODUCTS AND SERVICES OF OTHER CLUB SPONSORS OFFERING SIGNIFICANT DISCOUNTS.
- ▶ ALLOWS YOUR COMPANY TO ACHIEVE A HIGH DEGREE OF CORPORATE CITIZENSHIP BY ASSISTING OUR CLUB TO CONTINUE THE GREAT WORK DONE IN THE LOCAL COMMUNITY



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Key Contacts

Thank you for this opportunity to consider our sponsorship packages and we look forward to your company's participation in the success of the club in season 2022.

- ▶ Mick Hollingsworth - 0418 523 678
- ▶ Frank Pizzo - 0497 001 502